

ORDER



Orders

Order / Rev: 186072

Alt Order #:

Product Desc: Bennett for Indiana

Estimate: 10.8-10.14

Flight Dates: 10/08/12 - 10/14/12

Original Date / Rev: 09/26/12 / 09/26/12

Order Type: GENERAL

Primary AE:

Sales Office:

Sales Region:

RTV 6

Tara Washburn

EWSDC

NAT

Agency

Name: Brabender Cox

Buying Contact: Liz Brabender

Billing Contact:

1218 Grandview Ave, 1st Floor

Pittsburgh, PA 15211

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Board of Education/Bennett for Ind/St

Demographic: A25-54

Product Codes: PL29-St. Bd. of Ed.

Priority: P2

Revenue Codes: POL, POL, CAND

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	47	\$15,645.00	\$13,298.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	47	\$15,645.00	\$13,298.25	0.00
Totals	47	\$15,645.00	\$13,298.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tara Washburn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	RTV 6	10/08/12	10/12/12	6-7A News/WRTV 6-7A News	CA	6-7A	11111--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$300.00		0.00				
E 2	RTV 6	10/08/12	10/12/12	7-9a Good Morning America Good Morning America	CA	7-9A	11111--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$300.00		0.00				
E 3	RTV 6	10/08/12	10/12/12	5-530P News/WRTV 5-530P News	CA	5P-530P	11111--	:30	5	\$375.00	P2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$375.00		0.00				
E 4	RTV 6	10/08/12	10/12/12	530-6P News/WRTV 530-6P News	CA	530P-6P	11111--	:30	5	\$300.00	P2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$300.00		0.00				
E 5	RTV 6	10/08/12	10/12/12	6-630P News/WRTV 6-630P News	CA	6P-630P	11111--	:30	5	\$375.00	P2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$375.00		0.00				
E 6	RTV 6	10/08/12	10/12/12	7-730P News/WRTV 7-730P News	CA	7P-730p	11111--	:30	5	\$375.00	P2	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	11111--			5		\$375.00		0.00				

